
PINNACLE PRINTING AND COPYING

ARTWORK REQUIREMENTS AND SPECS

COMPANY EMAIL FOR ALL ARTWORK:

imaging@pinnacleprint.net

ARTWORK FILE SIZE SPECIFICATION:

Emailed artwork cannot exceed 20MB

CHARGES FOR EDITING ARTWORK:

1. If your artwork requires editing, typesetting or changes in design, it will incur a design charge.
2. Design charges are billed at \$60/hour.
3. If we edit/make changes to your artwork, a new proof will be sent to you via email for your approval. Please reply to the email with "OKAY TO PRINT" if the proof is acceptable, and we will proceed with your order.

DIGITAL ARTWORK:

1. We can accept artwork by email, USB jump drive or CD/DVD-ROM. For all emailed artwork, please include in the subject line the file name of the job you are requesting with a job description in the body of the email.
2. Full color artwork should be saved as a jpeg, ai, eps or high resolution pdf.
3. Files must be saved at a minimum of 300 DPI.
4. Any fonts used in the artwork must be converted to outlines/curves.
5. The file must be saved or exported as the original eps, ai or pdf file with no visible pixelation.

CAMERA READY ARTWORK:

Artwork that is camera ready is defined as black and white line art with sharp, clean lines that require no retouching or editing, and is complete with text and/or graphics. We expect all artwork received to have been proofread by you before being sent to us for immediate printing and processing.

ARTWORK IS NOT CAMERA READY IF:

1. It is in color.
2. It is in halftone, gray tone, texture or shadow.
3. It is smudged, soiled or damaged.
4. We have to add text to a logo or add a logo to text.